CAN Coalition Meeting Minutes September 8, 2018

Attendees: Victoria R., Alan P., Cam M., Aya M., Alan M., Chanena B., Cynthia R., Wendy H., Denyse B., Monica S., Jules S., Christopher C., Kevin M., Mike F., Ani C.,

1. Welcome CAN Coalition participants.

- Introduction, pronouns, and agency / organization participants are associated with.

2. Environmental Scan

- A LifeWorks staff member explained that they completed environmental scans at LGBTQ-sponsored events. They observed how the youth attendees may have easy access to alcohol.
- Another LifeWorks staff member shared that the goal was to prevent youth from drinking alcohol. The staff member encouraged participants to do environmental scans within their own agency events.
- Mapping questions were shared with all participants.

3. Alan Pineda from Sunrise Community Counseling Center

- Alan shared the goals and mission of the agency. The program specifically focuses on substance abuse and HIV prevention amongst Latino men.
- Alan shared that machismo culture within the Latino community contributes to internalized homophobia which trickles down to youth. One of their agency's goals is to counteract that through education.
- The agency focuses on the individual, the family systems they are in, and hope to make change within their communities.

4. Marijuana Use Amongst Youth

- A video from the Let's Talk Cannabis LA County campaign was shared (https://www.youtube.com/watch?v=nULruOsRySE)
- Participants discussed how we should approach and educate youth in this new world where marijuana is legal.
- Several participants shared their stories about their experiences with marijuana.
- A participant shared that in federal jobs such as law enforcement, marijuana use may prevent individuals from getting hired. Not a lot youth or adults are aware of this information.
- A youth participant shared their own experience with marijuana use and the damaging effects they'd experienced.
- The importance of distinguishing medical marijuana use and recreational use was also discussed.

5. Social Norm Campaign on Marijuana Use

- A working draft of the campaign was shared, and one participant suggested to have our youth provide some feedback before we finalized the campaign.

6. Media Advocacy Panel

- The evening will consist of professionals in the media world sharing their insights and experience around best practices for launching media advocacy campaigns. Details on date and location will be determined and shared with all participants.

7. Gender Pronoun Activity with Youth Leaders

- CAN Program Youth Leaders shared some commonly used and new pronouns that are used within the LGBTQ community.
- Short discussion on where these new pronouns came from.
- Gender Pronoun Activity: Participants were given a pronoun and they practiced how to use pronouns that they may not be familiar with.

8. Final Announcements and Community Events

- Announcements and events: to be shared via email.